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“No New World without a New Language.”
(Ingeborg Bachmann, poet)
AgeSong Language vs. Traditional Language

Traditional Language	AgeSong Language
Facility	Community or Programs
Dementia or Memory Care	Forgetfulness
Activities	Community Enrichment
Bio Medical focus	Emotional care focus, Integrated Care
Fixing an Elder	Being with an Elder
Admission/Placemwnt	Move-Ins
Placed or Put	Join Us
Nurse Care Manager	Wellness Director
CNA	Caregiver
Medical Model	Therapeutic Environment
Resident Focused	Resident AND Family Focused
Symptoms are to be cured or eliminated	Symptoms as learning opportunities
Company based	Community based
We are the experts	Learning from our residents
Making Contacts	Building relationships
Asking Elders their diagnosis	Learning and non-judgmental
Dependence	Interdependence
Numbers	Doing what is right by the Elder
Being isolated in Assisted Living	Being part of a Larger Aware Community
Unclear	Transparent
Case meeting	Care meeting
Decline model	Perpectual growth
Corporate	Local, Family owned
Taking over	Collaboration
Content	Process
Measured outcomes	Bringing in process
Fitting the norm	Curiosity about the individual
Serving only the individual	Family process
Having all the answers	Paying attention, awareness, listenining
Making it fit, or judging	Exploration
Diapers	Briefs
Therapy	Engagement
individual session or structured time	Therapeutic exchange
Always being right, having the answer	Risk the potential to be wrong, to



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	question
Are they appropriate for us	Everyone is appropriate, we might not be the right place
Learning about the medical and financial history	Learning about the person
Dependence or independence	Interdependence
Categorize and us and them	Humanistic
We are the experts	Open to improving and learning from our residents
Mental health diagnosis	Being who we are
We see a place	We teach and educate